



PRESS RELEASE
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**Food Logistics Names
Robocom Systems International
To the FL100 List of Top Technology Providers**



Farmingdale, NY, December 12, 2007 - Robocom Systems International, a global provider of Supply Chain Execution Software today announced that the company has again been selected by Food Logistics to the FL100.

The **2007 FL100** are technology solution and service providers that are helping food, beverage and CPG companies gain a competitive logistical advantage. The goal with the "100" is to highlight a broad range of solutions and services targeted at the food industry, addressing the needs of companies of varying sizes and assisting in the transformation of the diverse mix of the functions that make up the food supply chain.

"Our readers turn to *Food Logistics* to learn about new solutions for improving productivity and reducing costs throughout their operations," explained Katherine Doherty, editor of *Food Logistics*. "The corporate executives and on-site managers who rely on the magazine want to know what solutions are available to help them reach their business goals. The FL100 is a resource of solution providers that cater to the food industry," said Doherty. "These companies offer products and services that specifically focus on the unique needs of the industry."

Fred Radcliffe, President of Robocom said, "We are pleased to have been recognized by Food Logistics as one of the top technology providers to the food industry. Our mission is to bring solutions that improve every facet of inventory performance to the food companies that have chosen Robocom for their Supply Chain Execution Software. This award from Food Logistics validates the success of our efforts"

About Food Logistics - *Food Logistics* is the only publication exclusively dedicated to covering the movement of product and information throughout all channels of the supply chain—from farm to fork. *Food Logistics* serves the information needs of food, beverage and consumer packaged goods executives involved in warehousing, transportation and information technology, as well as third-party and refrigerated service providers. Through our print and online products, we provide news, trends and best practices that help more than 20,000 grocery and foodservice suppliers, distributors and retailers make better business decisions. On the web at www.foodlogistics.com.

About Robocom - Robocom has helped companies adapt to changing requirements and achieve supply chain excellence since 1982. Our solutions reduce costs, increase productivity and inventory visibility, and improve customer satisfaction throughout your entire supply chain. Unique to our approach is the high level of personalization our customers achieve without the burdensome cost of customization. Whether your requirements include an RFID enabled Warehouse Management System, Engineered Labor Standards or Event Notification, your project will be delivered on time and on budget. www.robocom.com